

JUDGING CRITERIA FOR #BETTERTOGETHER UNIVERSITY CHALLENGE

Criteria	Summary & Weightage (%)
Innovation/Originality	<p>Submissions are fresh, creative, and insightful supported by facts and well-researched details.</p> <p>Weightage: 20%</p>
Impact and Sustainability	<p>Submissions should make significant and long-lasting difference to the community and the impacts need to be measurable. Submissions should also take into account transferability from one community to another.</p> <p>Weightage: 40%</p>
Feasibility	<p>Submissions need to be adaptable to real world situations and have taken into account the current ecosystem to ensure viability. It should also include a proper structured development plan for fast implementation.</p> <p>Weightage: 30%</p>
Presentation of Ideas	<p>Participants demonstrate clear understanding of problem solution and can communicate their ideas effectively and creatively in their presentation to panelist.</p> <p>Weightage: 10%</p>
Total	100%